**Christian Brito | Graphic Designer**
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## PROFILE

Creative and detail-oriented professional with substantial experience in creating and delivering graphic and packaging designs to promote company/brand products and increase brand recognition. Proven success in creating web pages, logos, and social media content by leveraging software and tools.
Ability to monitor and analyze social media trends and develop design concepts accordingly. Instrumental in collaborating with internal/external teams. Exceptional talent in delivering final artwork via photography, illustrations, design, and videos, while enhancing social engagement by ensuring visual consistency. Possess expertise in interactive design, user experience design, and brand development.

## PROFESSIONAL EXPERIENCE

Packaging/Graphic Designer, 2024 to Present
VCNY Home, North Bergen, NJ

Collaborated with design and marketing teams to deliver packaging design for multiple departments. Manage Online collateral for stores such as amazon, and Walmart. Executed photo retouching and manipulation. Utilized multiple software and applications to generate catalogs, PDQ graphics, and Coventions. Finalized mockup designs by employing modeling software.
• Established entire template design for several home decor lines.

Packaging/Graphic/Web Designer, 2019 to 2020, 2023 to 2024
POM Gear, New York City, NY

Analyzed market trends and selected appropriate packaging designs. Coordinated with cross-functional teams to execute projects effectively. Planned and prepared final layouts. Recommended improvements by reviewing layouts. Produced material for print and digital media.
• Formed overall style guidelines for Billboard packaging.

Packaging Designer & Graphic Designer, 2020 to 2022
Merkury Innovations, New York City, NY

Obtain information and material to formulate high-quality designs. Employ relevant software and tools to deliver quality material. Cooperate with staff, art services, and other agencies to improve work performance and incorporate diverse ideas. Promote customer satisfaction by communicating with clients on design and layout. Provide diverse layouts and graphics for company website, logos, and flyers by employing advanced software.
• Established entire template design for several phone case lines.

Packaging/Graphic/Web Designer, 2017 to 2019
ESI Cases & Accessories, New York City, NY

Collaborated with design and marketing teams to deliver packaging design. Managed website as well as social media content. Executed photo retouching and manipulation. Utilized multiple software and applications to generate catalogs, PDQ graphics, and booths. Finalized mockup designs by employing modeling software.
• Developed and designed website to facilitate advertisement of products.

Graphic Designer, 2012 to 2017
AGB Worldwide, New York City, NY

Created illustrations, newsletters, posters, and logos by utilizing designing software. Supervised company's social media to enhance audience engagement and reach by developing interactive posts. Designed catalogs, landing pages, and advertising flyers to promote products and profitability. Enhanced user experience by devising creative web pages and banners.
• Lead designer for company to maximize productivity.

## ADDITIONAL EXPERIENCE

Digital Designer, RAB Lighting
2017, New York City, NY

Graphic Designer, Wynwood 29th
2017, New York City, NY

Graphic Designer, L'Oreal
2017, New York City, NY

## EDUCATION

Bachelor of Arts in Graphic Design
New York City College of Technology
New York City, NY

Associate of Science in
Multimedia Programming & Design
Borough of Manhattan
Community College
New York City, NY

## TECHNICAL PROFICIENCIES

• Adobe Illustrator
• Adobe InDesign
• Adobe Photoshop

## AREAS OF EXPERTISE

• Graphic & Packaging Design
• Website Graphics
• User Engagement
• Brand Management
• Content Development
• Market Trend Analysis
• Social Media Administration
• Project Planning & Execution
• Cross-functional Collaboration

## BRANDS I HAVE WORKED WITH

• Walmart
• Main Stays
• My Texas House
• Sealy
• Loreal
• Billboard
• Tahari
• Altec Lansing
• Duracell
• Trip Advisor
• Smart Cellular
• RealTree
• Everlast
•RAB Lighting
• Blaupunkt
• Max Charge
• POM Gear
• Play Nice
• Merkury
• Urban Beats